

kate mazade

EDITORIAL EXPERIENCE

David Baker Architects—San Francisco, CA 09.2020–Present
Communications Coordinator, manage all social media accounts; edit, curate, and ghostwrite monthly industry blog; produce all in-house videography; create and distribute monthly newsletter; write and distribute press releases; manage company website; coordinate photo shoots; and provide editorial support for firm's upcoming monograph.

Freelance Journalist 08.2019–Present
Multimedia articles published in national and local publications, including *Architectural Record*, *American Theatre*, *Madame Architect*, *AN Interior*, *The Architect's Newspaper*, the *Charleston Post and Courier*, the *Syracuse Post-Standard*, *The Southside Stand*, and *The NewsHouse*.

Syracuse University—Syracuse, NY 10.2019–07.2020
Digital Media Manager for *The 61% Project*, launched a digital platform investigating the mental health crisis on college campuses, curated visuals for 19 longform stories, wrote and managed HTML, CSS, and PHP files for a fully-responsive website. The 61% Project has earned over 25 journalism awards including, Best Independent Online Student Publication from the SPJ in 2020.

Digital Producer for *The Fall Workshop* 2018 and 2019 websites, published over 100 digital photojournalism stories on Vimeo and WordPress to create a comprehensive portfolio.

Architect's Newspaper—New York City, NY 01.2020–03.2020
Editorial Intern, published nine digital stories about industry news and event coverage through research and interviews; researched market trends for daily newsletters.

AIAS CRIT Journal—Washington, D.C. 06.2019–01.2020
Associate Editor of *Issue 86*, edited 10 longform articles about architectural research, managed remote writing team, set guidelines for articles and authors. The January 2020 CRIT Journal was launched at the American Institute of Architecture Students Grassroots conference.

DESIGN EXPERIENCE

Syracuse University—Syracuse, NY 08.2019–05.2020
Instructional Associate for Introduction to Graphic Design course, taught InDesign, Illustrator, and Photoshop to undergraduate students in triweekly software labs, and prepared lessons.

DESIGNhabitat—Auburn, AL 11.2015–06.2019
Design and Research Assistant, designed energy-efficient and accessible affordable housing in collaboration with Auburn University, U.S. Department of Housing and Urban Development, and Habitat for Humanity. Researched case studies and building standards; performed program analysis, schematic design and construction documentation; and prepared digital and print presentations and publications.

CORGAN, Inc.—Dallas, TX 06.2018–08.2018
Student Architectural Intern, corrected construction documentation red lines, created competition presentations, and assisted construction administration for K-12 facilities.

Rural Studio—Newbern, AL 08.2016–12.2016
Design and Construction Student, built an affordable single-family home with a 13-person team from BIM model and locally-sourced materials.

EDUCATION

Syracuse University—Syracuse, NY 07.2019–06.2020
S.I. Newhouse School of Public Communications
Goldring Master of Arts Journalism, concentration in architecture and design
Summa Cum Laude, GPA: 4.0/4.0

Auburn University—Auburn, AL 08.2014–05.2019
School of Architecture, Planning, and Landscape Architecture
Bachelor of Architecture, *Summa Cum Laude*, GPA: 4.0/4.0

REFERENCES

Jack Balderrama Morley, Managing Editor / The Architect's Newspaper / New York, NY
212.966.0630 / jmorley@archpaper.com

Eric Grode, Goldring Arts Journalism Program Director / Syracuse University S.I. Newhouse School of Public Communications / 315.443.2305 / ejgrode@sy.edu

Danielle Willkens, PhD, Assoc. AIA, FRSA, LEED AP, Assistant Professor / Georgia Institute of Technology School of Architecture / 517.224.7793 / danielle.willkens@design.gatech.edu

SKILLS

Adobe: InDesign, Illustrator, Photoshop, Lightroom, Premiere Pro, Spark, Rush
AutoCAD, SketchUp, Revit, Bluebeam, Twinmotion

Associated Press and Chicago Style

Microsoft: Word, Excel, Powerpoint

HTML, CSS, Bootstrap, WordPress,

SquareSpace, Google Analytics, Codeanywhere

Instagram, LinkedIn, Twitter, Facebook, Hootsuite, Slack, Constant Contact

HONORS AND AWARDS

Newhouse Graduate Award 05.2020

AIA Certificate of Merit 05.2019

APLA Writing Award for Thesis Research, History and Theory 05.2016, 05.2019

Auburn University Dean's List 08.2014–05.2019

Auburn University THIS IS Research Showcase and Publication 09.2016–12.2016

Auburn University Academic Presidential Scholarship 08.2014–05.2019

INTERNATIONAL RESEARCH

Toronto, Canada 2019
Travel journalism and film criticism at the Toronto International Film Festival

Tokyo and Kyoto, Japan 2019
Architecture and urban history and analysis, travel journalism

Jinja, Uganda 2018
Non-profit volunteering and observation with Hands Embracing All Lands (HEAL) Ministries

Rome, Italy 2017
Architecture and urban history and analysis, travel journalism

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